

A family of four is running through a grassy field at sunset. The father is carrying the daughter on his shoulders, and the mother is running alongside them. They are holding a colorful kite that is flying in the air. The scene is bright and cheerful, with the sun low on the horizon, creating a warm, golden glow. The background shows some trees and a clear sky.

DARJUV9

LIVE DREAM PLAN

DISCLAIMER :

This is not intended to be an all-inclusive list of policies and procedures of our Company; however, it is a guide to help answer the most commonly asked questions and sets forth the guidelines under which the Company operates. The Company reserves the right to change any terms or provisions at any time. Please refer to our Company Policies and procedures in effect or as amended from time to time and comply with applicable laws, regulations and policies wherever you operate.



**A Company led by products
and promoted by people & loved by planet.**

DARJUW9





OUR product CERTIFICATIONS



BE

NUTRITION



OUR PRODUCT'S CERTIFICATIONS



Manufactured in **HACCP & USFDA** Registered Facility

ENERGIE PRO

NUTRITION



OUR PRODUCT CERTIFICATIONS



Manufactured in **HACCP** & **USFDA** Registered Facility

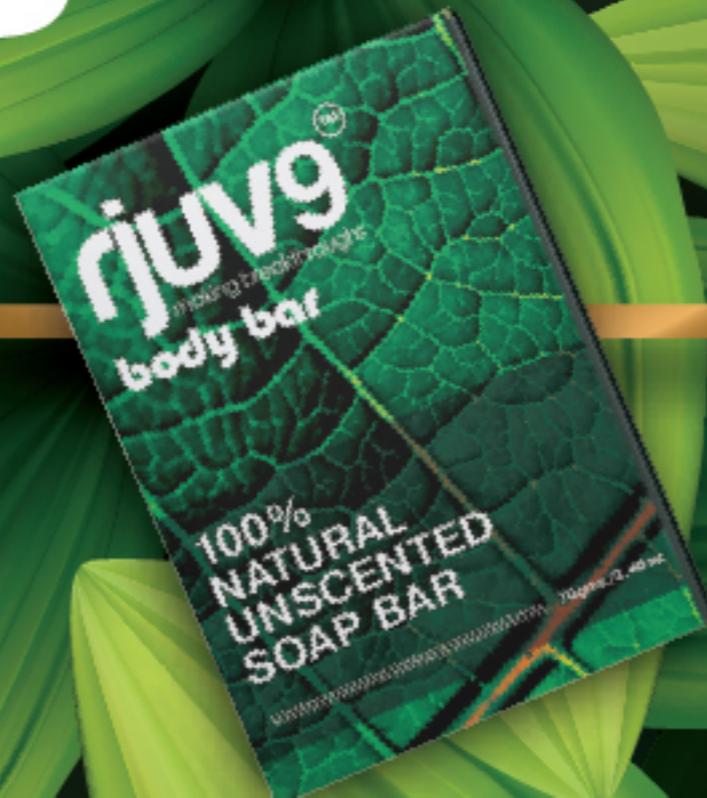
Herbs & Hills







rjuv9TM





DESCRIPTION
It is a high-carbon source. Penetrates
fractures of leaves and roots
efficiency of spread silicon helps in
watering absorption and soil
resistance. It is a natural product
available in any season, not only
cost of lesser spraying of Agri-chemicals
Low harmful and no toxic AWS can
be used with insecticides, fungicides,
herbicides, pesticides and bio-pesticides
very effective in improving crop yield
& helping of granular products
regard to seeds, etc. allowing
and effective distribution. It prevents
the pest and diseases and helps reduce
the requirement of pesticides & water.

ROOTINTM



OUR PRODUCT'S CERTIFICATIONS



FDA U.S. FOOD & DRUG ADMINISTRATION

Manufactured in **HACCP & USFDA** Registered Facility

Introduction

A person above the age of 18 years on the date of enrolment with eligibility to enter into a business contract can enrol/register/sign up with Darjuv9 as a "Direct Seller" (also known as Distributor, Associate, Independent business owner, Consultant, Networker, Member, Advisor, Independent business associate, Affiliate, Independent Representative, Agent, etc.) through a legally enforceable agreement (as an "independent contractor") to undertake direct selling business on principal to principal basis for purchasing the goods at a discount for self-consumption and/or an opportunity to earn income by retailing goods and/or by helping others enrol and retail the goods. A direct seller may be a consumer/user, a customer/purchaser/buyer, or a reseller or all three. There is no cost involved in joining. In addition, all new joiners get a cooling-off period of 90 days from the date of joining. Should you decide to exit the business during this period, you will be eligible to return and get a full refund for the products purchased from Darjuv9 as per the refund policy.

The "Direct Seller" is advised to carefully read and understand the Company Policies regarding prices, terms of payment, return, exchange, refund policy, return policy, terms of guarantee and grievance redressal mechanism; and also, the Consumer Protection (Direct Selling) Rules 2021 and relevant State Guidelines whether in force or enacted later. The "Direct Seller" must thoroughly understand the products, Marketing & Compensation Plan and provide accurate and complete information about the Company and its products to any prospect.

Darjuv9's Live Dream plan offers a great income potential solely based on selling the products provided by the Company. Direct Sellers are entitled to earn compensation for selling the products by themselves and their organization, per the terms and conditions clearly stated in the Darjuv9 Live Dream Plan. Please note that the commission is solely linked to the sales volume of the products and not to recruiting new people. However, sponsoring new associates is an integral part of the business.



Client Creation Income

Client Creation Income

Earn 5%-30% Retail Profit

Independent distributors have the privilege of earning 5%-30% Retail selling profit of Darjuv9 products to the consumers through various channels, such as a person, agents, websites or social media sites.



Retailer Club Bonus

If a distributor does a self purchase of 3000 B.V. and above consecutively for three months he/she is entitled for Retailer club bonus from next month onwards.

6% of Company B.V. Turnover

- 1 retailer club point = 3000 B.V. self purchase during a business month
- For Example :
3000 B.V. = 1 Point
6000 B.V. = 2 Points and so on.

1 retailer club point value = 6% of company B.V. turnover/ Total number of points collected in the same month.

Retailer club bonus = Retailer club points collected × Retailer club point value.

Once after qualification, a person is entitle to take this bonus until he breaks the consecutive purchase for 3 Months.



Super-retailer Club Bonus

If a distributor does a self-purchase of 6000 B.V. and above consecutively for three months he/she is entitled to Super Retailer club bonus from next month onwards.

4% of Company BV Turnover

- 1 Super retailer club point = 6000 B.V. self purchase during a business month.
- For Example :
6000 B.V. = 1 Points
12000 B.V. = 2 Points and so on.

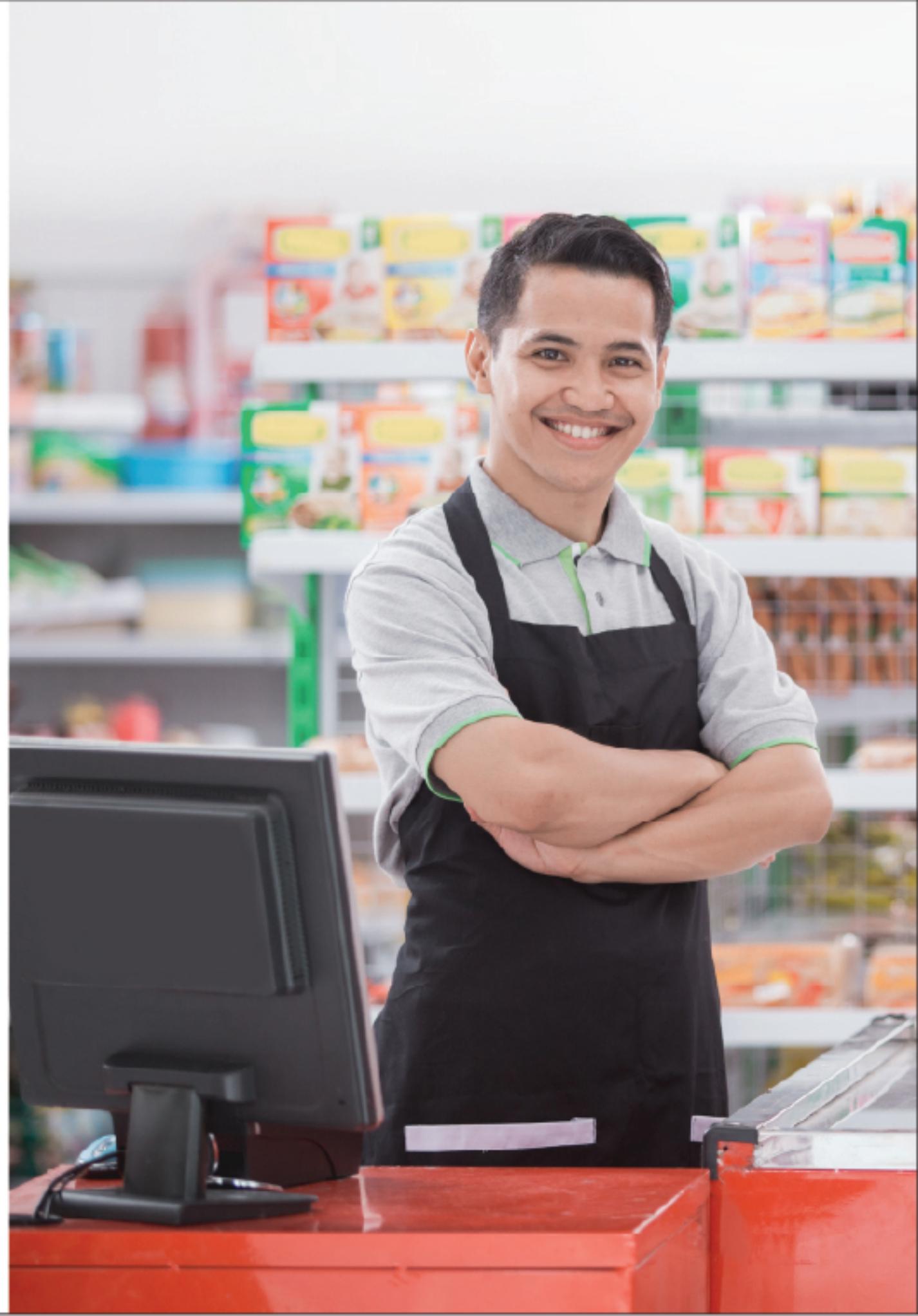
1 Super retailer club point value = 4% of company B.V. turnover/ Total number of points collected in the same month.

1 Super retailer club point = 6000 B.V. self-purchase during a business month

Super retailer club bonus = Super retailer club points collected × Super retailer club point value.

Once after qualification, a person is entitle to take this bonus until he breaks the consecutive purchase for 3 Months.

*If a distributor does a self-purchase of 12000 B.V. and above in very first month, he/she gets 2 Points of Retailer Club & 1 Point of Super-Retailer Club and also gets qualified for the first-level capping.



Performance Bonus

Match B.V... Catch Bonus

28% of Company B.V. Turnover*

Performance bonus is like a start up bonus for ongoing Darjuv9 entrepreneurs who receive 1 point of performance bonus in line with the matching of 3000 B.V. : 3000 B.V. on monthly basis. Under this fund bonus, maximum 30 bonus points can be collected in a month. After maintaining 30 bonus points atleast for 2 consecutive months. This bonus threshold maximizes upto 75 bonus points.

1 Performance Bonus Point = 3000 B.V. : 3000 B.V.

1 Performance Bonus Point value = 28% of Company B.V. Turnover in a month of PBP collected in a business month.

Performance Bonus = Performance bonus point value × Performance bonus points collected.



Booster Performance Fund

Accelerate Growth Unlock Rewards

2% of Company B.V.* Turnover

To participate in the Booster Performance Fund:

You must achieve 3000 Matching B.V. in a calendar month
You must qualify for the Performance Fund

Only those who meet both conditions become eligible for this pool.

How the Fund is Calculated:

- **Step 1: Creation of the Pool**
Total Company B.V. Turnover is calculated for the month
2% of this turnover is allocated to the Booster Fund.
- **Step 2: Calculation of Total Points**
Every qualified distributor earns Performance Bonus Points
Maximum 4 points per distributor per month are considered
Total points from all qualified distributors are summed up
- **Step 3: Point Value Calculation**
Total Company B.V. Turnover is calculated for the month
2% of this turnover is allocated to the Booster Fund.
- **Formula:**
$$1 \text{ point value} = (2\% \text{ of company B.V. turnover}) / \text{Total numbers of DPF (Dedicated Performance Fund) points.}$$



Speed Up... Enjoy Life

10%* of Company B.V. Turnover

15000 B.V. : 15000 B.V. = 1 point value and it increases in the same Multiples.

To qualify Two-Wheeler Fund, the independent distributor needs to complete 15000 matching B.V. in a month. Under this fund bonus maximum 20 points can be collected in a month. After maintaining 20 bonus points for atleast 2 consecutive months, this bonus threshold maximizes upto 50 bonus points. And on maintaining 50 bonus points consecutively for 3 months, then threshold maximizes upto 100 bonus points.

1 Point value = 10% of company B.V. turnover / Total number of TWF collected in a month.

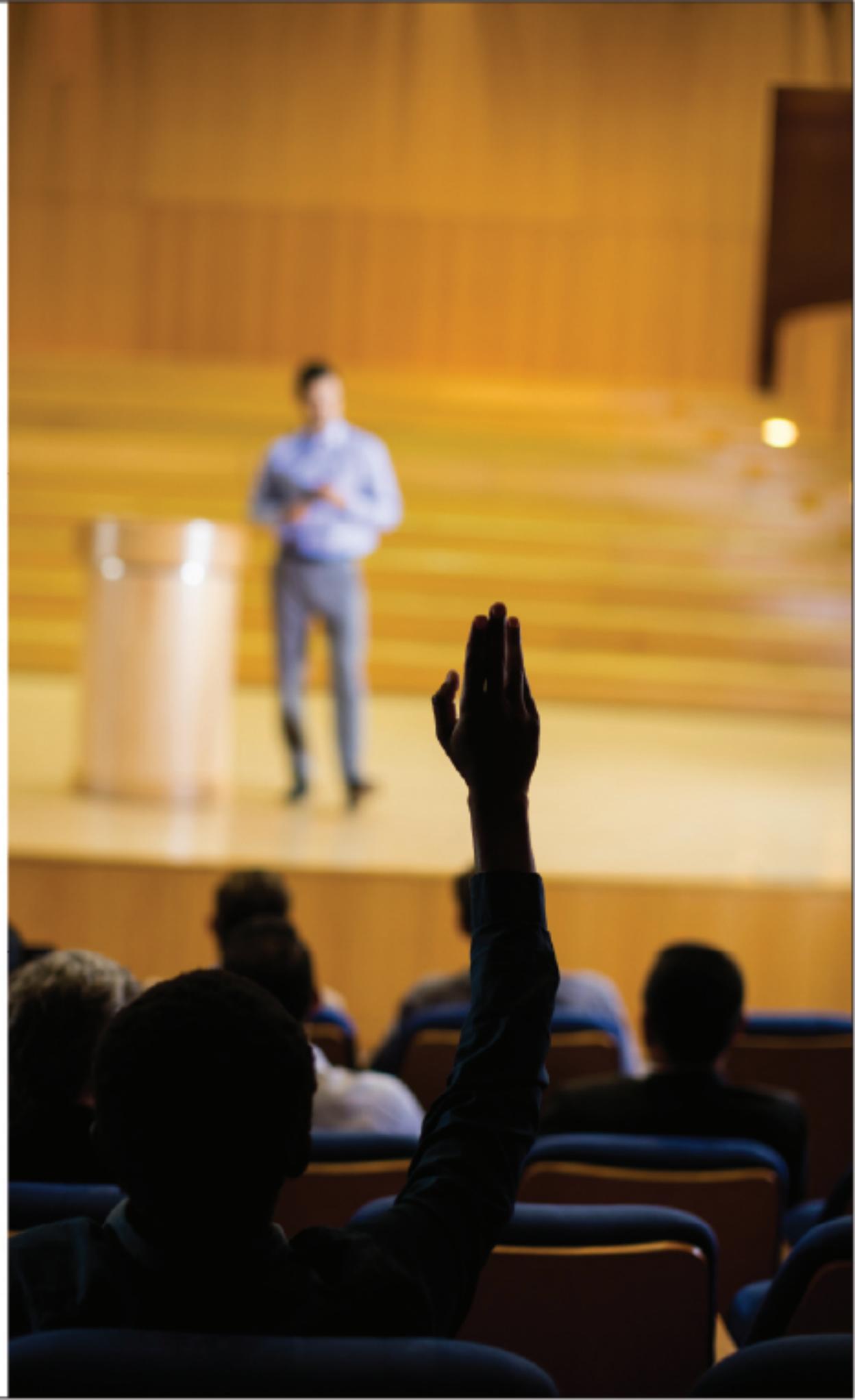
Two wheeler fund bonus = Total number of points received × fund point value.



Work Around... Enjoy Together

2% of Company B.V.* Turnover

- To qualify Training support fund, the independent distributor needs to complete 15000 matching B.V. in a calendar month. This fund is completely dedicated to the individuals who qualifies the Training support fund only.
- 1 point value = 2% of company B.V. turnover / Total numbers of DTF points collected in a month.



Feel Pride & Fly High...

10% of Company B.V.* Turnover

- 30000 B.V. : 30000 B.V. = 1 point and its increase in the same multiples.
- To qualify for the Four-Wheeler Fund, the independent distributor needs to complete 30,000 matching B.V. in a month. Additionally, the distributor must have a self-business volume of 500 BV.

Under this fund bonus, maximum 20 bonus points can be collected in a month. After maintaining 20 bonus points at least for 2 consecutive months, this bonus threshold maximizes up to 50 bonus points and when we do 50 bonus points consecutively for 2 months, then threshold maximizes up to 100 bonus points.

- 1 point value = 10% of company B.V. Turnover/Total numbers of FWF collected in a month.
- Four wheeler fund = Total number of bonus points received x fund point value.



RTP (Residential Training Program) Fund

Gain Fame & Experience Leisure

2% of Company B.V.* Turnover

- To qualify Residential Training Program Fund, the independent distributor needs to complete 30000 matching B.V. in a calendar month. This fund is completely dedicated to the individuals who qualifies the RTP fund only.
- 1 point value = 2% of company B.V. turnover / Total numbers of ITF points collected in a month.
- This fund shall not be released in the first qualifying month. It shall only be released when after qualifying you attends the training organised by the company at the head office or any such place as decided and intimated by the Management.



Take ownership &
Meet your dreams...

10% of Company B.V.* Turnover

- 60000 B.V. : 60000 B.V. = 1 point and it increases in the same multiples.
- To qualify for the house fund, The Independent distributor needs to complete 60000 matching B.V. in a month. Under this fund bonus, maximum 20 points can be collected in a month. After maintaining 20 bonus points atleast for 2 consecutive months, this bonus threshold maximizes upto 50 bonus points and after maintaining 50 bonus points atleast for 2 consecutive months ; this bonus threshold maximizes upto 100 bonus points.
- 1 point value = 10% of company B.V. turnover/Total numbers of house fund points collected in a month.
House fund = Total numbers of bonus points received × Fund point value.



Training & Travelling Fund

2% of the Company Turnover.

- When a distributor is making a self-purchase of 1200 BV and his/her team does a business volume of 60,000 BV : 60,000 BV. He/she gets eligible for 1 point payment and
- when a distributor is making a self-purchase of 1200 BV and his/her team does a business volume of 1,20,000 : 1,20,000. He/she gets eligible for a 2-point payment. The allotment of this fund is 2% of the Company Turnover.
- Point Value Calculation =
$$\frac{2\% \text{ of Company Turnover of B.V}}{\text{Number of Total points}}$$

(i.e Points of Training & Travel Fund)



Lead the business... Excel the World

10% of Company B.V.* Turnover

- 2,40,000 B.V. : 2,40,000 B.V. = 1 Leadership Bonus Point and it increases in the same multiple
- To qualify for this leadership fund, the independent distributor needs to complete 2,40,000 matching B.V. consecutively for 2 Months. This bonus threshold maximizes upto 50 bonus points.
- If a person consistently achieves 50 bonus points for two months then the bonus threshold gets upgraded to 100 bonus points.
- 1 Point Value = 10% of company B.V. Turnover/Total Number of leadership points collected in a month.
- Leadership Bonus = Total no. of bonus points received x Leadership bonus point value.



President Club Bonus

Feel Precision
Enjoy Prosperity

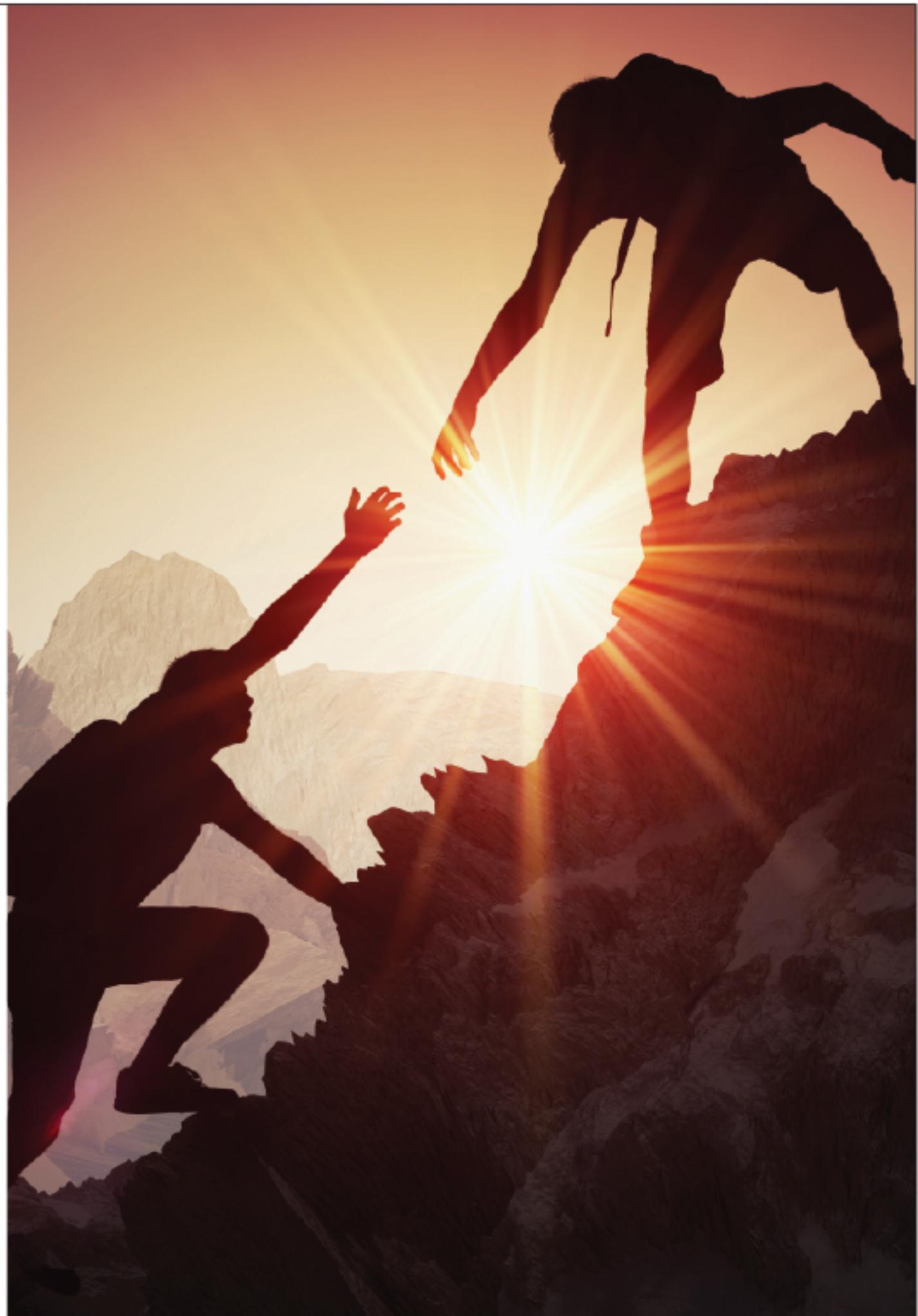
4% of the
Company Turnover *

- Darjuv9 Success Program rewards president club bonus to the key performers whose contribution is instrumental to the business growth and are considered as an valuable asset to the company.
- 27,00,000 B.V. : 27,00,000 B.V. = 1 President Club Bonus Point and it increases in the same multiple.
- 1 Point Value = 4% of the company monthly B.V. Turnover/Total Number of president club bonus points collected in a month.
- President club bonus : Total number of the bonus points recieved x President club bonus value.
- If one gets qualified in any month, he shall receive the bonus whenever he/she qualifies next.



1. Purpose and Nature

- The **Mentorship Bonus** is a leadership-based incentive designed to reward participants for creating, mentoring, and sustaining **balanced, independent, and directly sponsored business organizations**.
- The Mentorship Bonus is **performance-based, point-driven**, and non-guaranteed, and shall not be construed as fixed income, assured returns, or entitlement.
- All benefits under this policy are subject to qualification, verification, and compliance with the terms herein.



Mentorship Bonus Pool

Lead. Inspire. Earn.

- A pool equivalent to **ten percent (10%) of the Company's total Business Volume (BV) turnover** shall be allocated towards the Mentorship Bonus.
- The pool shall be distributed **exclusively among eligible and qualified participants.**
- Distribution shall occur only after system computation and internal validation.



Definition and Qualification

Own Your Future. Fulfill Your Dreams

A **House Fund Achiever (HFA)** shall be the base qualifying unit for:

- Participation in the Mentorship Bonus, and
- Determination of STAR Rank.



Business Volume Requirement (Balanced Organizations)

Strength in Balance

- To qualify as **one (1) House Fund Achiever**, a participant must generate:
 - **60,000 BV in the Left Organization, and**
 - **60,000 BV in the Right Organization,** within the applicable qualification period.
- Qualification shall be deemed complete **only when both organizations independently achieve the required BV.**
- Excess BV on either side shall not be adjusted or transferred to the opposite side for qualification.



Direct Leg Business Volume Cap (Mandatory)

Don't Depend on One. Build Many

- From **any one directly sponsored leg**, a maximum of 30,000 BV shall be considered for qualification on each organization side.
- The remaining qualifying BV must be generated from **one or more additional directly sponsored legs only**.
- Business volume from indirect, spillover, cross-line, or non-directly sponsored organizations **shall not be considered** for HFA qualification.
- Any BV beyond the prescribed cap:
 - Shall not be counted for HFA qualification, and
 - May be considered for other incentives as determined by the Company.



MENTORSHIP BONUS AND STAR QUALIFICATION

STAR Rank

Definition and Qualification Criteria

- **STAR RANK** represents a participant's mentorship and leadership capability.
- STAR Rank is a **recognition of achievement**, not a structural layer.
- STAR Rank shall be determined **exclusively through the creation of independent House Fund Achievers within the participant's directly sponsored team.**

A man with dark hair and a beard, wearing a dark suit, white shirt, and dark tie, is smiling and giving a thumbs up gesture. The background is dark.

**STAR
RANK**

1. 1 STAR

- A participant who:
 - Is a qualified **House Fund Achiever**, and
 - Has created **one (1) additional House Fund Achiever** within their **directly sponsored team**.

2. 2 STAR

- A participant who:
 - Is a qualified House Fund Achiever, and
 - Has created **two (2) House Fund Achievers**, each from **two separate directly sponsored organizations**.

3. 3 STAR

- A participant who:
 - Is a qualified House Fund Achiever, and
 - Has created **three (3) House Fund Achievers**, each from **three separate directly sponsored organizations**.



4. 4 STAR

- A participant who:
 - Is a qualified House Fund Achiever, and
 - Has created **four (4) House Fund Achievers**, each from four separate directly sponsored organizations.

5. 5 STAR to 8 STAR

- Each higher STAR Rank shall require **one additional House Fund Achiever**, created from a **distinct directly sponsored organization**, following the same principle progressively.



Mandatory Direct Sponsorship Rule

Your Network Starts with You

- Only House Fund Achievers created within directly sponsored organizations shall be considered.
- Multiple HFAs created within the **same directly sponsored leg** shall be counted as one (1) only.
- HFAs created beyond the direct sponsorship layer shall **not** be considered for STAR Rank qualification.

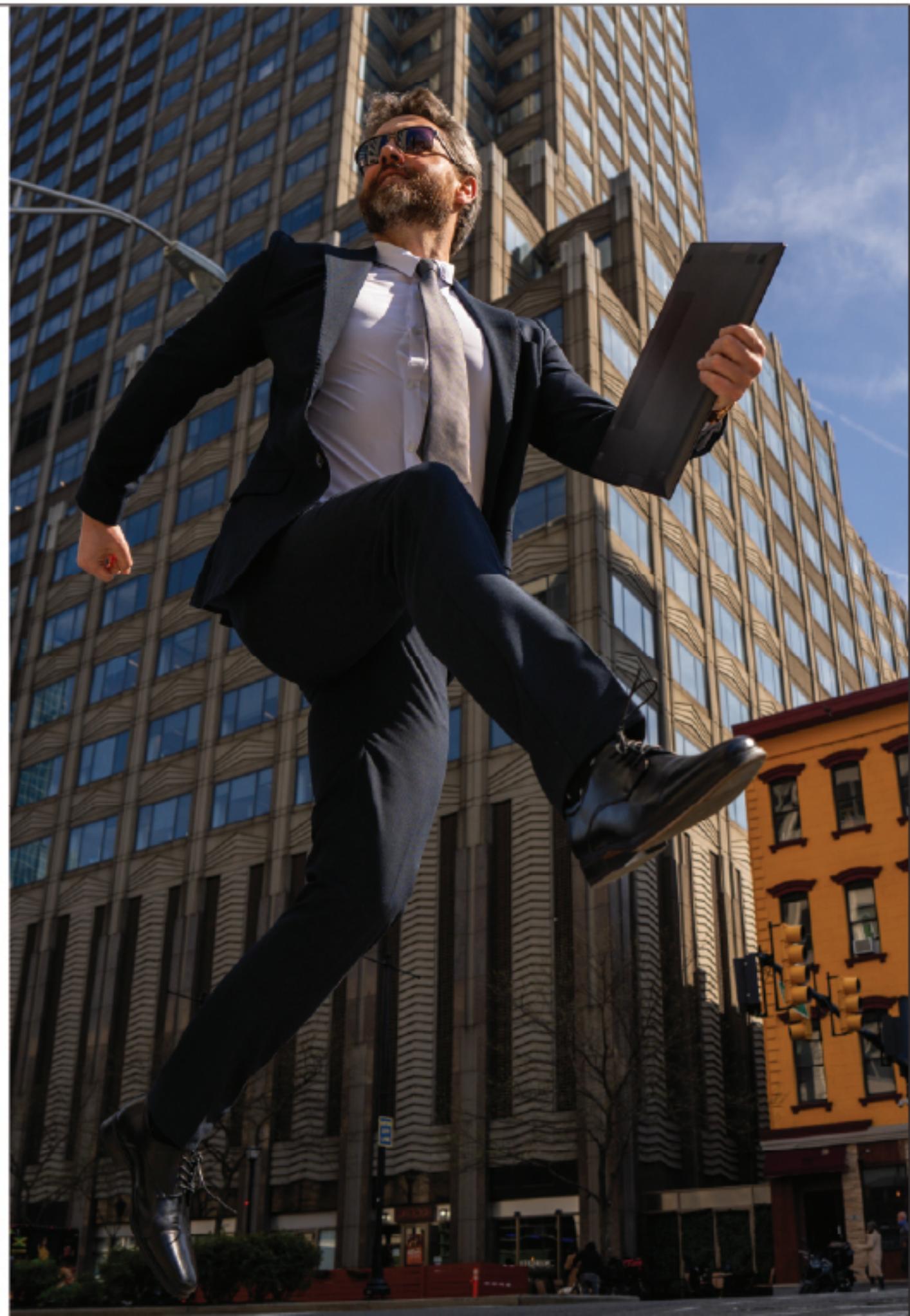


Expand Wide. Build Deep

- Each eligible participant may earn Mentorship Bonus from a maximum of **eight (8) independent directly sponsored widths (legs)**.
- Mentorship Bonus shall be distributed on a **depth-wise point weightage basis** as follows:

Mentorship Bonus Depth-wise point weightage

Depth Level	Point Weightage
Depth 1	10% of qualified bv
Depth 2	8% of qualified bv
Depth 3	6% of qualified bv
Depth 4	4% of qualified bv
Depth 5	2% of qualified bv
Depth 6	1% of qualified bv
Depth 7	1% of qualified bv
Depth 8	1% of qualified bv



Depth Eligibility Based on STAR Rank

Unlock Depth As You Rise

- A participant shall earn Mentorship Bonus only up to the number of depths **unlocked by their STAR Rank**, as defined below:

Mentorship Bonus Depth-wise

STAR Rank	Eligible Depths
1 STAR	1
2 STAR	2
3 STAR	3
4 STAR	4
5 STAR	5
6 STAR	6
7 STAR	7
8 STAR	8

- Depth eligibility shall be assessed on a **monthly qualification basis**.



Depth Attribution & Business Volume Classification

Depth Defined. Value Aligned

For the purpose of Mentorship Bonus computation, Business Volume (BV) shall be classified into depth levels based on the STAR maturity of directly sponsored legs, and not merely positional hierarchy.

- **Binding Principles**

1. Only directly sponsored legs shall be considered.
2. House Fund Achiever (HFA) internal/self BV is excluded, unless expressly stated.
3. BV shall not be counted in more than one depth.
4. STAR is a rank, not a structural layer.



★ Upon Creation of 1 STAR (1 Depth)

★ ★ Upon Creation of 1 STAR (1 Depth)

Unlock New Depth with Every STAR

Creation of 1 STAR

- **Depth 1** shall include:
 - BV generated from the organization of the House Fund Achiever (HFA) through whom 1 STAR qualification is achieved.

Creation of 2 STAR

- **Depth 1:**
 - BV from directly sponsored legs that do not have any STAR qualification.
- **Depth 2:**
 - BV from 1 STAR organizations, excluding HFA internal/self BV.



★★★★ Upon Creation of 3 STAR (3 Depths)

Stars Define Your Depth

- **Depth 1:**
 - BV from directly sponsored legs that do not have any STAR qualification.
- **Depth 2:**
 - Where any directly sponsored leg has 2 STAR qualification,
 - BV from directly sponsored legs that have neither any STAR qualification nor any HFA.
- **Depth 3:**
 - BV from 1 STAR organizations, excluding HFA internal/self BV.



★★★★ and Above
(4 STAR to 8 STAR)

More Stars. More Depth. More Growth

- The **same depth attribution logic continues unchanged.**
- Each higher STAR RANK:
 - Unlocks **one additional depth**, and
 - Pushes BV attribution **one STAR level deeper.**
- At all levels
 - Higher STAR maturity is counted first,
 - Lower STAR maturity follows,
 - HFA internal/self BV remains excluded.
- **Governing Authority:**
Depth-wise BV classification shall be determined solely by the **Company's system logic** in accordance with this section and shall be **final and binding.**



Mentorship Bonus Calculation

Rewarded Guidance

Point Value

- Point Value=(10% of Total Company BV Turnover) / Total Mentorship Points Generated

Earnings

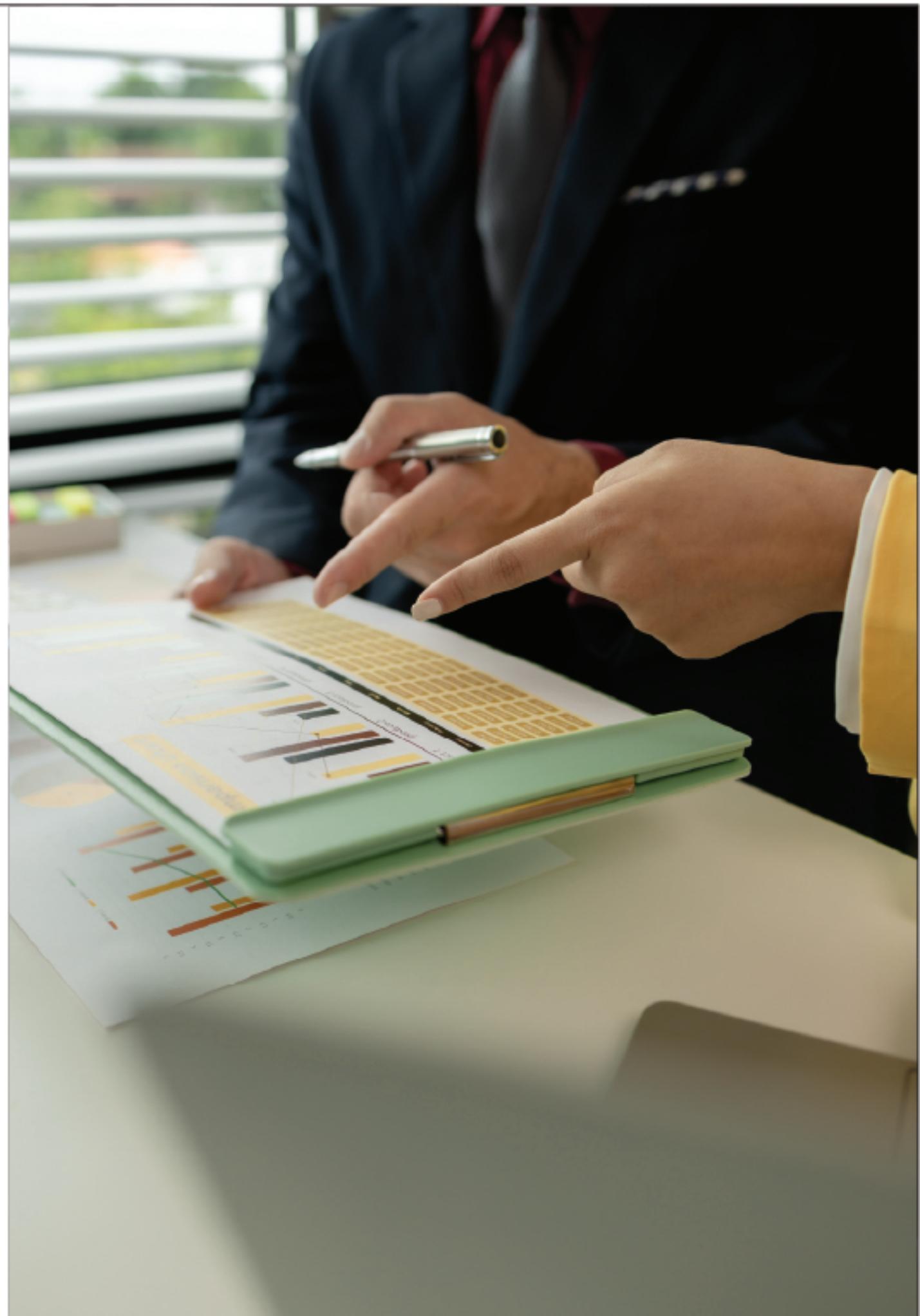
- Mentorship Bonus Payable=Point Value×Total Eligible Points Earned



Rank Override Rule (Absolute)

Rank Rules. Always

- If a downline participant holds a **higher STAR Rank** than the upline participant:
 - The upline shall **not be entitled to any Mentorship Bonus** from that leg.
- This rule applies **without exception**, unless expressly modified by the Company.



Same-Level Leadership Depth Protection Rule (1 + 1 Rule)

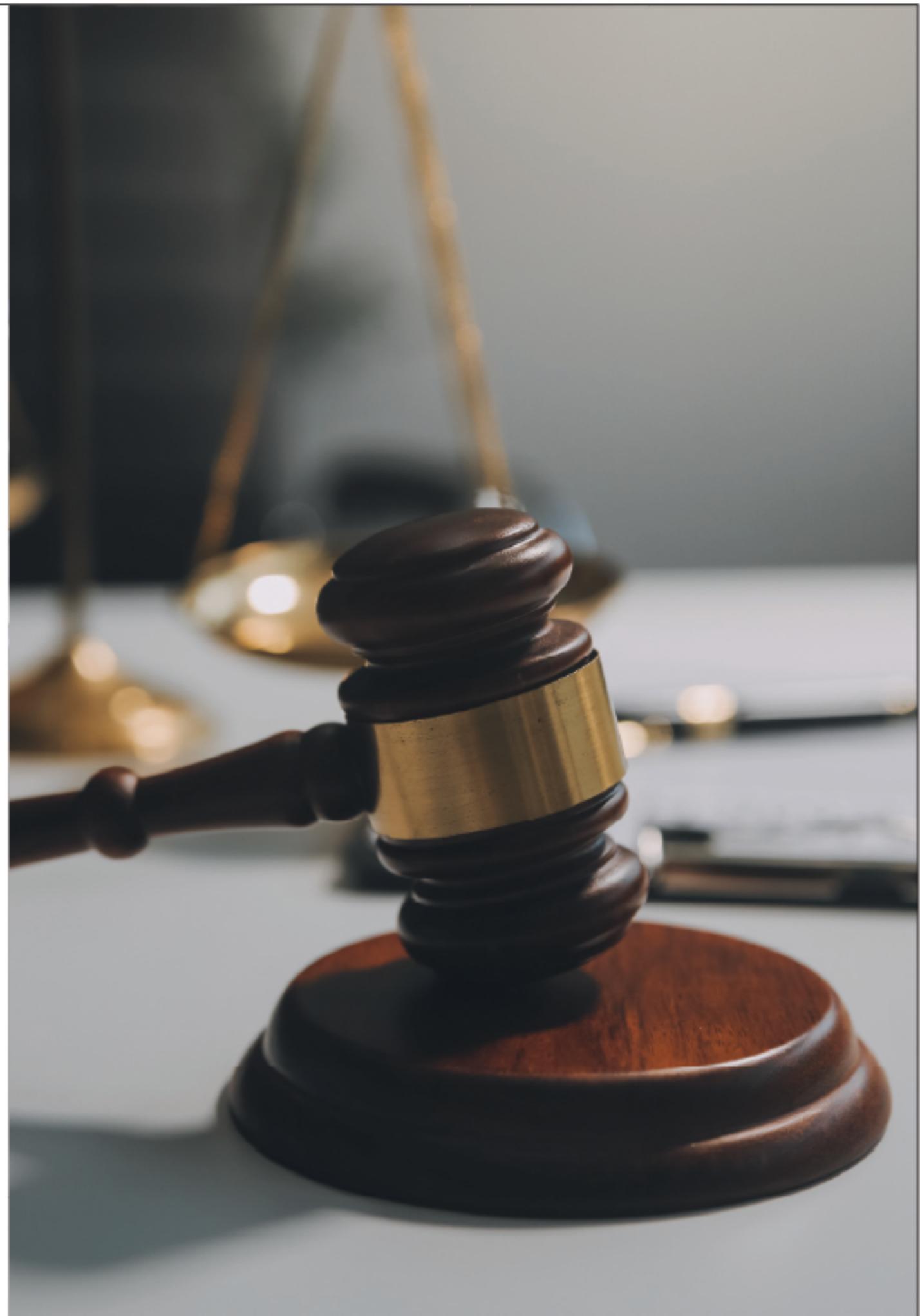
Protect Your Depth

- Where:
 - Upline and downline participants hold the **same STAR Rank**.
 - The upline participant is 4 STAR or above,
- The upline shall be eligible to earn Mentorship Bonus from:
 - **(1+1) standard eligible depth,**
- This benefit applies only while the downline:
 - Maintains the same STAR Rank, and
 - Maintains valid HFA qualification **(60,000 BV : 60,000 BV)**.
- This clause shall not apply where the downline holds a higher STAR Rank.



Mentorship Bonus Calculations

- All Mentorship Bonus calculations shall be subject to:
 - Automated system computation,
 - Internal verification,
 - Audit and compliance review.
- The Company reserves the **absolute, final, and binding right** to:
 - Interpret, amend, suspend, or withdraw this policy,
 - Resolve disputes arising from qualification or computation.
- The Company's decision shall be **final and binding on all participants**.



Cross Sponsoring

Company does not allow cross sponsoring. All the below mentioned acts will come under the preview of cross sponsoring.

- Sponsoring up an existing distributor from another group.
- Signing up the spouse when the husband is already a distributor and vice versa.
- Signing up under another sponsor without resigning from the earlier distributorship.
- Allowing someone else to use his or her distributorship to do business.
- If a unmarried son /daughter signs up under some other line of sponsorship than his/ her family and vice versa.

In this case the new distributorship id will be terminated.

Course of action if cross sponsoring comes to the notice

- If cross sponsoring comes to notice within six months the new distributorship will be cancelled and the network under the new distributorship will be shifted to next line of sponsor.
- Where cross sponsoring comes to notice after six months then in such cases company will decide from which distributorship needs to be cancelled. The network under the cancelled distributorship will be shifted to the next higher distributor in the line of sponsorship.

If during the investigation it comes to light that one of the distributorship has been registered unethically without the consent of the distributor in all such cases distributorship placed unethically will be cancelled and any network under that distributorship Id will be shifted to next line of sponsorship. Company will also take strict action against distributor involved in the unethical sponsoring. Company reserves that right to take any action that it deems fit and the decision of the company will be considered final.

Resignation/Succession of Distributorship

1. Resignation of Distributorship

Any distributor wishing to resign from their Darjuv9 distributorship must submit a formal resignation application in writing. The resignation may be submitted by either:

- (a) Delivering a signed written notice to the Company's registered address; or
- (b) Sending an email from the distributor's registered email address to the Company at customercare@darjuv9.com.

Upon receipt of the resignation application, the Company will review and process the request. An acknowledgement of receipt of the application will be communicated to the distributor, and such acknowledgment shall mark the formal acceptance of the resignation.

2. Restricted Period Following Resignation

Upon the Company's acceptance of the resignation, a restricted period of three (3) months shall commence, during which:

- (a) The resigning distributor, and
- (b) Any immediate family members of the resigning distributor, shall be prohibited from applying for or participating in any capacity in the Darjuv9 business opportunity.

3. Reapplication Post-Restricted Period

Upon the expiration of the three months (3) months restricted period, the resigned distributor may submit a fresh application to be reconsidered for a new Darjuv9 distributorship. The Company reserves the right, at its sole discretion, to accept or reject such an application. Any network or downline previously built by the resigned distributor shall not be transferred or restored, and no claims shall be entertained regarding the previously held position or network.

4. Assignment of New Distributor ID

If the resigned distributor's new application is accepted after the restricted period, the assignment of a new distributor ID shall be done solely at the discretion of the Company. The new distributor ID may be placed within any network or under any existing distributor. The distributor shall have no claim, request, or choice regarding the placement of their new ID.

5. Succession in Case of Death

In the event of the death of a distributor, the distributorship and all associated rights shall automatically be transferred to the distributor's designated nominee. If the nominee is a minor, the business will be transferred to the nominee's legal guardian until the nominee reaches the age of majority.



DARJUV9

RANKS CHRONOLOGY



STAR
25000 : 25000 BV



SILVER
50000 : 50000 BV



GOLD
100000 : 100000 BV



PLATINUM
200000 : 200000 BV



RUBY
500000 : 500000 BV



SAPPHIRE
1000000 : 1000000 BV



EMERALD
2500000 : 2500000 BV



DIAMOND
1 Emerald : 1 Emerald



**EXECUTIVE
DIAMOND**
1 Diamond : 1 Diamond



**VICE
PRESIDENT**
1 Executive Diamond : 1 Executive Diamond



PRESIDENT
1 Vice President : 1 Vice President

A COMPANY LED BY PRODUCTS OUR BRAND



DARJUV9

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